

Privacy Policy

With this privacy policy, we inform you which personal data we process in connection with our activities and operations, including our website www.tibethilfsprojekt.ch. In particular, we inform you for what purpose, how, and where we process personal data. We also inform you about the rights of individuals whose data we process.

For specific or additional activities and operations, further privacy policies and other legal documents such as General Terms and Conditions (GTC), Terms of Use, or Participation Conditions may apply.

1. Contact Addresses

Responsible for the processing of personal data:

Tschudig Gyatso Switzerland

Dechen Kaning-Emchi

Wildbachstrasse 62

8008 Zurich

We will indicate if there are other responsible parties for the processing of personal data in individual cases.

2. Terms and Legal Basis

2.1 Terms

Personal data is any information that relates to an identified or identifiable person. An affected person is a person whose personal data is processed.

Processing includes any handling of personal data, regardless of the means and procedures used, in particular storing, disclosing, obtaining, collecting, deleting, storing, changing, destroying, and using personal data.

2.2 Legal Basis

We process personal data in accordance with Swiss data protection law, particularly the Federal Act on Data Protection (FADP) and the Ordinance to the Federal Act on Data Protection (OFADP).

Contact Forms

The data you enter will be stored for the purpose of individual communication with you. A valid email address and your name are required for this purpose. This is used to assign the request and subsequently respond to it. Providing additional data is optional.

Embedded Content from Other Websites

Posts on this website may include embedded content (e.g., videos, images, posts, etc.). Embedded content from other websites behaves exactly as if the visitor had visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking services, and monitor your interaction with the embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA (hereinafter "Google"). Google Analytics uses "cookies," text files that are stored on your computer and allow an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. Due to the activation of IP anonymization on these websites, your IP address will be shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, compile reports on website activity, and provide other services related to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

The purposes of data processing are to evaluate the use of the website and to compile reports on activities on the website. Further related services are then to be provided based on the use of the website and the internet.

Privacy Policy for the Use of Google AdSense

This website uses Google AdSense, a service for embedding advertisements from Google Inc. ("Google"). Google AdSense uses "cookies," text files that are stored on your computer and allow an analysis of the use of the website. Google AdSense also uses so-called web beacons (invisible graphics). These web beacons can be used to evaluate information such as visitor traffic on these pages.

The information generated by cookies and web beacons about the use of this website (including your IP address) and the delivery of advertising formats is transmitted to a Google server in the USA and stored there. This information may be passed on by Google to Google contractors. However, Google will not merge your IP address with other data stored by you.

You can prevent the installation of cookies by setting your browser software accordingly; however, we would like to point out that in this case, you may not be able to use all functions of this website to their full extent. By using this website, you consent to the processing of data collected about you by Google in the manner and for the purposes described above.

Use of Google Maps

We use Google Maps on this website. Google Maps is operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter "Google"). This allows us to display interactive maps directly on the website and enables you to use the map function conveniently.

For more information on data processing by Google, please refer to Google's privacy policy. There, you can also change your personal privacy settings in the privacy center.

Embedded YouTube Videos

We embed YouTube videos on some of our websites (or may do so in the future). The operator of the corresponding plugins is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA (hereinafter "YouTube"). When you visit a page with the YouTube plugin, a connection to YouTube servers is established. YouTube is informed about which pages you visit. If you are logged into your YouTube account, YouTube can assign your browsing behaviour to you personally. You can prevent this by logging out of your YouTube account beforehand.

When a YouTube video is started, the provider uses cookies that collect information about user behaviour.

Your Data Rights

You can request the deletion of all personal data we have stored about you. This does not include data we are required to keep for administrative, legal, or security purposes.

Where We Send Your Data

Emails may be checked by an automated spam detection service.

Contact Information

For privacy-related concerns, please contact:

Tschudig Gyatso Switzerland

Dechen Kaning-Emchi

Wildbachstrasse 62

8008 Zurich

Email: see contact form on the website

Website: www.tibethilfsprojekt.ch

Social Plugins

Social media plugins are used on our websites. Information, including personal data, may be sent to and possibly used by the service provider through these plugins. We prevent the unintentional and unwanted collection and transmission of data to the service provider through a 2-click solution. To

activate a desired social plugin, it must first be activated by clicking the corresponding switch. Only by activating the plugin will the collection of information and its transmission to the service provider be triggered. We do not collect any personal data via the social plugins or through their use.

We have no control over what data an activated plugin collects and how it is used by the provider. Currently, it must be assumed that a direct connection to the services of the provider is established and at least the IP address and device-related information are collected and used. There is also the possibility that the service providers try to store cookies on the used computer. Please refer to the privacy policies of the respective service providers for what specific data is collected and how it is used. If you are simultaneously logged in to Facebook, Facebook can identify you as a visitor to a particular page.

Google AdWords

Our website uses Google Conversion Tracking. The operator of Google AdWords services is Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. If you access our website via a Google ad, a cookie will be set on your computer by Google AdWords. The cookie for conversion tracking is set when a user clicks on an ad placed by Google.

If the user visits certain pages of our website and the cookie has not expired, we and Google can recognize that the user clicked on the ad and was redirected to this page. Each Google AdWords customer receives a different cookie. Cookies cannot be tracked via the websites of AdWords customers. The information obtained using the conversion cookie is used to create conversion statistics for AdWords customers who have opted for conversion tracking. Customers learn the total number of users who clicked on their ad and were redirected to a page tagged with a conversion tracking tag. However, they do not receive information that personally identifies users.

How We Protect Your Data

SSL Encryption

To protect the security of your data during transmission, we use state-of-the-art encryption techniques (e.g., SSL) over HTTPS.

Changes

We may amend this privacy policy at any time without prior notice. The current version published on our website applies.

Questions to the Data Protection Officer

If you have any questions about data protection, please email us or contact the person responsible for data protection directly.

Zurich, 16.07.2024

